

## KENTUCKIANS FOR THE COMMONWEALTH

## STRATEGIC VOTER ENGAGEMENT TRAINING May 21, 2016

We hope you will join other KFTC members from across the state for this important training and discussion leading into Kentucky's 2016 general election cycle!

Saturday, May 21st Stith Family Center 506 W Shelby St. Junction City, KY

## What it will cover:

- The Art and Science of Political Messaging
- Impactful voter conversations that
- move people to action
- Using voter data to build power
- Building a shared analysis of Kentucky's political landscape.

Register to attend by emailing:

Carissa@kftc.org or calling/texting 502-208-1696.

Free. Light breakfast and lunch included.