

TIPS FOR GREAT LETTERS TO THE EDITOR

Making your voice heard

Letters to the editor are a low-cost, effective way to let decision-makers know how you feel about important issues.

KFTC can help you distribute your letter to newspapers across the state. Contact us today!

Your letter to the editor should be:

- »»»» Brief (250 words). Easy to read. To the point.**
- »»»» Focused on one issue.**
- »»»» Supported by key facts.**
- »»»» Personal. Describe how you are affected.**
- »»»» A call to action. What do you want decision-makers and members of the public to do?**
- »»»» Humorous, if appropriate.**

**For more information, contact Kentuckians For The Commonwealth
P.O. Box 1450, London, KY 40743; 606-878-2161 or www.kftc.org**